PROGRAM

INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE

THE CIRCULAR ECONOMY IN THE CONTEXT OF THE RELATIONSHIP INDUSTRY 4.0 – SOCIETY 5.0

Administrative Contract № KII-06-MHФ/18 from 21.09.2022

The Bulgarian National Science Fund

21-22 October 2022

SVISHTOV

The International Scientific and Practical Conference is carried out within the framework of the activities in Administrative Contract № KΠ-06-MHΦ/18 from 21.09.2022 of The Bulgarian National Science Fund at The Ministry of Education and Science for co-financing of international scientific forum with topic "THE CIRCULAR ECONOMY IN THE CONTEXT OF THE RELATIONSHIP INDUSTRY 4.0 – SOCIETY 5.0" in the Procedure for supporting international scientific forums held in the Republic of Bulgaria

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CONFERENCE PROGRAM

21 October 2022	
9:00 – 10:00	Registration of Participants
10:00 – 11:00	Official Opening of the Conference
11:00 – 13:00	Plenary Session
13:00 – 14:00	Lunch Break
14:00 – 16:00	Sessions by Sections
16:00 – 16:15	Coffee Break
16:15 – 18:15	Sessions by Sections
19:30	Official Dinner

22 October 2022	
9:00 – 10:45	Sessions by Sections
10:45 – 11:00	Coffee Break
11:00 – 13:00	Sessions by Sections
13:00 – 14:00	Lunch Break
14:00 – 15:30	Sessions by Sections
15:30 – 15:45	Coffee Break
15:45 – 17:00	Sessions by Sections
17:00 – 17:30	Final Session and Closing of the Conference

Program Committee

Prof. Mariyana Bozhinova, PhD,

Rector of D. A. Tsenov Academy of Economics, Chairman

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Chairman of the Union of Economists in Bulgaria

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Assoc. Prof. Plamen Petkov, PhD

Assoc. Prof. Teodora Filipova, PhD

Assoc. Prof. Todor Krastevich, PhD

OFFICIAL OPENING OF THE CONFERENCE

21 October 2022

10:00 - 11:00

Place: Rectorate Meeting Room

Online address: https://bbb.uni-svishtov.bg/b/npt-zm4-9dl-d2q

OPENING OF THE CONFERENCE

Assoc. Prof. Lyubomir Ivanov, PhD

Chairman of the Organizing Committee

WELCOMIMG WORDS TO THE CONFERENCE PARTICIPANTS

Prof. Mariyana Bozhinova, PhD,

Rector of D. A. Tsenov Academy of Economics Chairman of the Program Committee

EXPERT PANEL DISCUSSION

Kuzman Iliev, Economist, Financial and Political Analyst

Boyan Rashev, Expert in Environmental Management

Lyuben Marinov, CEO of "Kozloduy NPP-New Builds" PLC

Dr. Ivaylo Naydenov, Expert in Energy Management

PLENARY SESSION

21 October 2022

11:00 - 13:00

Place: Rectorate Meeting Room

Online address: https://bbb.uni-svishtov.bg/b/npt-zm4-9dl-d2q

Moderator: Assoc. Prof. Lyubomir Ivanov, PhD

Scientific secretary: Head Assist. Prof. Asen Bozhikov, PhD

CIRCULAR ECONOMY AND THE BLUE GROWTH IN THE INNOVATIVE STRATEGIES OFR SMART SPECIALISATION

Prof. Milen Baltov, PhD

Burgas Free University, Burgas

SOCIETY 5.0: CIRCULAR CHALLENGES

Prof. Margarita Bogdanova, PhD

SECTION 1

Place: Auditory "Academic Atanas Beshkov" (№9), Rectorate

Thematic Areas:

PRODUCTION AND CONSUMPTION IN THE CONTEXT OF THE

CIRCULAR ECONOMY

GREEN DEAL, SUSTAINABLE DEVELOPMENT AND ECONOMIC

GROWTH

First Session

21 October 2022

14:00 - 16:00

Moderator: Prof. Aneta Deneva, PhD

Scientific secretary: Head Assist. Prof. Evgeni Ovchinnikov, PhD

GOOD BUSINESS PRACTICES IN IMPLEMENTING THE CIRCULAR ECONOMY IN BULGARIA

Prof. D.Sc. Tanya Gorcheva

D. A. Tsenov Academy of Economics, Svishtov

FEATURES OF THE ORGANIZATION AND ACCOUNTING OF COSTS IN NON-PROFIT LEGAL ENTITIES

Prof. Atanas Atanasov, PhD

D. A. Tsenov Academy of Economics, Svishtov

RELATIONSHIP BETWEEN CORPORATE SOCIAL RESPONSIBILITY AND REGIONAL DEVELOPMENT

Assoc. Prof. Evelina Parashkevova, PhD

D. A. Tsenov Academy of Economics, Svishtov

THE GLOBAL ENVIRONMENTAL CHALLENGES AND THE CORPORATE SUSTAINABLE DEVELOPMENT

Assoc. Prof. Zdravko Lyubenov, PhD

D. A. Tsenov Academy of Economics, Svishtov

CHALLENGES TO THE STATISTICAL STUDY OF THE CIRCULAR ECONOMY

Assoc. Prof. Lyubomir Ivanov Todorov, PhD

D. A. Tsenov Academy of Economics, Svishtov

Zanna Cernostana, Mg.oec., Assist.Prof.

Baltic International academy - Riga, Latvia

dr hab. Dariusz Nowak, prof. UEP

Poznań University of Economics and Business, Poland

Second Session

21 October 2022

16:15 - 18:15

Moderator: Assoc. Prof. Krasimira Slaveva, PhD Scientific secretary: Assist. Prof. Ivaylo Kostov, PhD

ELECTRIC CARS MARKET DEVELOPMENT

Assoc. Prof. Ventsislav Perkov, PhD

D. A. Tsenov Academy of Economics, Svishtov

FOOD PRODUCTION AND CONSUMPTION IN THE CONTEXT OF CIRCULAR ECONOMY

Assoc. Prof. Violeta Blazheva, PhD

D. A. Tsenov Academy of Economics, Svishtov

TRADE IN RECYCLABLE RAW MATERIALS: CONCEPTUAL

PROBLEMS AND EMPRIRICAL RESEARCH

Assoc. Prof. Lyubomir Ivanov Todorov, PhD

Assoc. Prof. Margarita Shopova, PhD

D. A. Tsenov Academy of Economics, Svishtov

THE GREEN DEAL AND ECONOMIC GROWTH - STATISTICAL ASPECTS

Assoc. Prof. Krasimira Slaveva, PhD

D. A. Tsenov Academy of Economics, Svishtov

STRUCTURE OF PACKAGING WASTE IN BULGARIA AND THE EUROPEAN UNION

Assoc. Prof. Margarita Shopova, PhD

Assist. Prof. Evgeni Ovchinnikov, PhD

D. A. Tsenov Academy of Economics, Svishtov

Third Session

22 October 2022

9:00-10:45

Moderator: Prof. Aneta Deneva, PhD

Scientific secretary: Head Assist. Prof. Evgeni Ovchinnikov, PhD

CONTRIBUTION OF ORGANIC PRODUCTION TO THE SUSTAINABLE DEVELOPMENT OF THE REGIONAL BIOECONOMY

Assoc. Prof. Marina Nikolova, PhD

D. A. Tsenov Academy of Economics, Svishtov

OUTLOOK FOR RETAILERS IN THE TRANSITION TO A CIRCULAR ECONOMY

Assoc. Prof. Simeonka Petrova, PhD

ECONOMETRIC ESTIMATION OF THE IMPACT OF THE EDUCATION LEVEL OF THE BULGARIAN POPULATION ON THE RECYCLING RATE IN A CIRCULAR ECONOMY

Assoc. prof. Plamen Petkov, PhD

D. A. Tsenov Academy of Economics, Svishtov

ANALYSIS OF CARBON EMISSIONS IN THE ATMOSPHERE BY POLLUTION SOURCES

Assoc. Prof. Stela Kasabova, PhD

D. A. Tsenov Academy of Economics, Svishtov

ROLE OF AGRICULTURE FOR THE DEVELOPMENT OF THE CIRCULAR ECONOMY IN BULGARIA

Head Assist. Prof. Iliyana Krasteva, PhD

D. A. Tsenov Academy of Economics, Svishtov

Forth Session

22 October 2022

11:00 - 13:00

Moderator: Assoc. Prof. Krasimira Slaveva, PhD Scientific secretary: Assist. Prof. Ivaylo Kostov, PhD

ENERGY EFFICIENCY AND RENEWABLE ENERGY AS TOOLS OF SOCIAL ASSISTANCE POLICY IN BULGARIA

Head Assist. Prof. Yordan Yordanov, PhD

D. A. Tsenov Academy of Economics, Svishtov

THE CIRCULAR ECONOMY IN THE TOURISM SECTOR

Head Assist. Prof. Pavlin Pavlov, PhD

D. A. Tsenov Academy of Economics, Svishtov

ALGORITHM FOR ANALYSIS OF DIRECT COSTS FOR MANUFACTURING PRODUCTS FROM CYBER-PHYSICAL SYSTEMS **Head Assist. Prof. Radi Dimitrov, PhD**

D. A. Tsenov Academy of Economics, Svishtov

SUSTAINABLE DEVELOPMENT OF AGRICULTURE THROUGH IRRIGATION

Head Assist. Prof., Radka Nenova, PhD

D. A. Tsenov Academy of Economics, Svishtov

STRATEGIC ASPECTS OF SUSTAINABLE DEVELOPMENT AS PART OF THE POLICY OF THE EUROPEAN UNION

Assist. Prof. Mariela Stoyanova, PhD

Fifth Session

22 October 2022

14:00 - 15:30

Moderator: Prof. Aneta Deneva, PhD

Scientific secretary: Head Assist. Prof. Evgeni Ovchinnikov, PhD

CIRCULAR ECONOMY - THE SOLUTION TO ENVIRONMENTAL PROBLEMS?

Silvia Dumitrescu-Popa, PhD Student

Elena-Iulia Chita, PhD Student

The Bucharest University of Economic Studies, Romania

FIRST AND SECOND GENERATION BIOFUELS – ADVANTAGES OF THEIR PRODUCTION AND CONSUMPTION IN THE EU

Galen Rusinov, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

ROLE AND IMPORTANCE OF NON-FINANCIAL INFORMATION IN THE ANNUAL FINANCIAL REPORT IN THE CONTEXT OF MODERN ECONOMIC CONDITIONS

Kiril Luchkov, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

ADDING VALUE - FACTOR FOR SUSTAINABLE DEVELOPMENT OF AGRIBUSINESS

Luboslav Ivanov, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

Sixth Session

22 October 2022

15:45 - 17:00

Moderator: Assoc. Prof. Krasimira Slaveva, PhD Scientific secretary: Assist. Prof. Ivaylo Kostov, PhD

FACTORS DETERMINING FINANCIAL RESULT OF PETROLEUM PRODUCTS TRADE

Radoslav Hitov, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

ENTREPRENEURIAL EDUKATION MODEL AS A SYSTEM OF KEY COMPETENCES

Snezhana Navdenova, PhD Student

TAXATION OF TRANSACTIONS WITH FUELS AND PETROLEUM PRODUCTS IN BULGARIA

Stefan Peshov, PhD student

D. A. Tsenov Academy of Economics, Svishtov

POLICIES FOR SUSTAINABLE DEVELOPMENT OF THE AGRICULTURAL SECTOR

Ralitsa Sirashka, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

THE CORPORATE SOCIAL COMMITMENT OF RETAIL FORMATS IN BULGARIA AND THE CIRCULAR ECONOMY

Tonya Petrusheva, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

SECTION 2

Place: Auditory "Academic Ivan Stefanov" (№10), Rectorate

Thematic Areas:

SOCIETY 5.0 AND SOCIAL ASPECTS OF THE CIRCULAR

ECONOMY

INNOVATION, COMPETITIVENESS AND INDUSTRY 4.0

First Session

21 October 2022

14:00 - 16:00

Moderator: Assoc. Prof. Simeonka Petrova, PhD

Scientific secretary: Head Assist. Prof. Zoya Ivanova, PhD

FEATURES IN THE FUNCTIONING OF A DIGITAL ENTERPRISE

Prof. Krasimir Shishmanov, PhD

Head Assist. Prof. Mariya Tashkova, PhD

D. A. Tsenov Academy of Economics, Svishtov

CHALLENGES BEFORE HIGHER EDUCATION IN THE CONDITIONS OF DIGITAL TRANSFORMATION OF THE ECONOMY

Prof. Yordan Vassilev, PhD

D. A. Tsenov Academy of Economics, Svishtov

EUROPEAN TAX POLICY TO STIMULATE INVESTMENTS IN INNOVATIVE TECHNOLOGIES IN SMALL AND MEDIUM-SIZED ENTERPRISES

Assoc. Prof. Valentin Milinov, PhD

Daniel Danchev, PhD Student

PREREQUISITES FOR DIGITAL TRANSFORMATION OF INDUSTRIAL MARKETING

Assoc. Prof. Vanya Grigorova, PhD

D. A. Tsenov Academy of Economics, Svishtov

HUMAN RESOURCE MANAGEMENT IN THE CONTEXT OF THE CIRCULAR ECONOMY

Assoc. Prof. Iskra Panteleeva, PhD

D. A. Tsenov Academy of Economics, Svishtov

Prof. Beata Skowron-Mielnik, PhD

Poznan University of Economics and Business, Poland

Second Session

21 October 2022

16:15 - 18:15

Moderator: Assoc. Prof. Galina Chipriyanova, PhD

Scientific secretary: Head Assist. Prof. Tihomir Varbanov, PhD

ON SOME ASPECTS OF ACCOUNTING EDUCATION IN CIRCULAR ECONOMY CONDITIONS

Assoc. Prof. Galia Ivanova – Kuzmanova, PhD

D. A. Tsenov Academy of Economics, Svishtov

INNOVATIVE SOLUTIONS IN TOURISM OF THE FUTURE

Assoc. Prof. Lyubka Ilieva, PhD

Vasilena Krastanova, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

THE DIGITAL ECONOMY – THE BASIS OF INDUSTRY 4.0

Assoc. Prof. Lyudmil Nestorov, PhD

D. A. Tsenov Academy of Economics, Svishtov

MINIMIZING THE RISKS IN TRANSPORTATION WITH TRUCKS THROUGH APPLICATION OF IOT TECHNOLOGIES

Assoc. Prof. Natalia Marinova, PhD

Violeta Ignatova-Stoitseva, PhD

D. A. Tsenov Academy of Economics – Svishtov

COALESCENCE OF SOCIETY 5.0 AND CIRCULAR ECONOMY FOR SOCIAL WELL-BEING

Assoc. Prof. Natalia Marinova, PhD

Abrar Ashraf, PhD student

Third Session

22 October 2022

9:00-10:45

Moderator: Assoc. Prof. Simeonka Petrova, PhD

Scientific secretary: Head Assist. Prof. Zoya Ivanova, PhD

"SOCIETY 5.0" IN THE CONTEXT OF SOCIAL STRATIFICATION IN BULGARIA - REALITIES AND PERSPECTIVES

Assoc. Prof. Nikolay Ninov, PhD

D. A. Tsenov Academy of Economics, Svishtov

THE TEXTILE MARKET - CIRCULAR ECONOMY AND RESOURCE IMPACT

Assoc. Prof. Petranka Midova, PhD

D. A. Tsenov Academy of Economics, Svishtov

ORGANISATIONAL AND ECONOMIC CHALLENGES FOR PUBLIC PENSION SYSTEMS IN CONDITIONS OF TRANSITION TO SOCIETY 5.0

Assoc. Prof. Plamen Yordanov, PhD

Head Assist. Prof. Margarita Nikolova, PhD

D. A. Tsenov Academy of Economics, Svishtov

ANALYSIS OF THE COMPETITIVENESS OF UNIVERSITY STUDENTS IN MATHEMATICS IN COVID-19 AND POST - COVID-19 CONDITIONS

Head Assist. Prof. Miglena Ivanova, PhD

University of National and World Economy, Sofia

SOCIETY 5.0 IN THE CONTEXT OF THE THEORIES OF SOCIAL CHANGES

Head Assist. Prof. Vanya Ganeva, PhD

D. A. Tsenov Academy of Economics, Svishtov

Forth Session

22 October 2022

11:00 - 13:00

Moderator: Assoc. Prof. Galina Chipriyanova, PhD

Scientific secretary: Head Assist. Prof. Tihomir Varbanov, PhD

THE ROLE OF BLOCKCHAIN TECHNOLOGIES IN HUMAN RESOURCE MANAGEMENT

Head Assist. Prof. Zoya Ivanova, PhD

D. A. Tsenov Academy of Economics, Svishtov

UNSEEN INFLATION IN THE TURKISH ECONOMY AND THE

COLLAPSE OF THE TURKISH LIRA

Head Assist. Prof. Petya Vasileva, PhD

THE EVALUATION OF REGIONAL ECONOMIC CONVERGENCE IN BULGARIA AND ROMANIA

Head Assist. Prof. Tihomir Varbanov, PhD

D. A. Tsenov Academy of Economics, Svishtov

FORMATION OF AGRO-TOURISM PRODUCT IN BULGARIA

Head Assist. Prof. Tsvetelina Kabakchieva, PhD

D. A. Tsenov Academy of Economics, Svishtov

HEIS' ROLE IN STUDENTS' PREPARATION FOR LABOR MARKET REALISATION IN THE CONTEXT OF DIGITAL TRANSFORMATION

Assist. Prof. Aleksandrina Aleksandrova, PhD

D. A. Tsenov Academy of Economics, Svishtov

Fifth Session

22 October 2022

14:00 - 15:30

Moderator: Assoc. Prof. Simeonka Petrova, PhD

Scientific secretary: Head Assist. Prof. Zoya Ivanova, PhD

THE COSTS ASSOCIATED WITH PLANNING, DECISIONMAKING AND ANALYSIS IN THE CONDITIONS OF INDUSTRY 4.0

Assist. Prof. Rosen Kolev, PhD

St. Cyril and St. Methodius University of Veliko Tarnovo

INNOVATION IN EUROPEAN COUNTRIES

Gheorghe-Alexandru Stativă

Ada Paiierele

The Bucharest University of Economic Studies, Bucharest, Romania

INNOVATIVE APPROACHES TO COMMUNICATION WITH STAKEHOLDERS IN THE CONDITIONS OF CIRCULAR ECONOMY Andzhelina Miteva, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

THE PLACE OF FINANCIAL MANAGEMENT IN THE MANAGEMENT OF DEALERSHIPS ON THE AUTOMOTIVE MARKET IN BULGARIA **Vanya Galcheva, PhD Student**

D. A. Tsenov Academy of Economics, Svishtov

DIGITAL TRANSFORMATION IN MEDICAL CARE PROVIDED BY BULGARIAN CARDIAC INSTITUTE

Lyuba Miteva, PhD student

Sixth Session

22 October 2022

15:45 - 17:00

Moderator: Assoc. Prof. Galina Chipriyanova, PhD

Scientific secretary: Head Assist. Prof. Tihomir Varbanov, PhD

EMBEDDED PAYMENTS – THE NEW REVOLUTION IN THE FINTECH SECTOR

Marina Ivanova, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

DEPENDENCIES AND SOCIAL ASPECTS OF THE CIRCULAR ECONOMY WITH SOCIETY 5.0

Nikolay Todorov, PhD student

D. A. Tsenov Academy of Economics, Svishtov

INNOVATIONS IN LIVESTOCK - CONTRIBUTION TO THE GREEN ECONOMY

Petar Chernaev, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

SOCIAL ASPECT AND BUSINESS MODELS OF THE CIRCULAR ECONOMY IN EC

Steliyan Stefanov, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

ORGANIZATIONAL-MANAGEMENT STRUCTURES

Hristo Nikolov, PhD Student

SECTION 3

Online Section

Online address: https://bbb.uni-svishtov.bg/b/npt-zm4-9dl-d2q

First Session

21 October 2022

14:00 - 16:00

Moderator: Assoc. Prof. Lyubomir Ivanov, PhD

Scientific secretary: Head Assist. Prof. Asen Bozhikov, PhD

KEYNOTE SPEECH

CIRCULAR ECONOMY - BETWEEN THE NECESSARY AND THE POSSIBLE

Assoc. Prof. Vania Ivanova, PhD

University of National and World Economy, Sofia

THE BULGARIAN CONSUMER AS PART OF THE EUROPEAN INITIATIVE FOR THE GREEN DEAL

Prof. Hristina Mihaleva, PhD

Assist. Prof. Svetla Atanasova, PhD

University Prof. Dr. Asen Zlatarov, Burgas

THE CIRCULAR ECONOMY AND PATENTS IN POLLUTION CONTROL

Head Assist. Prof. Ventsislava Nikolova-Minkova, PhD

Technical University, Gabrovo

DIGITALIZATION OF THE CREDIT ACTIVITY OF BANKS - ACCOUNTING ASPECTS

Head. Assist. Prof. Rumyana Marinova, PhD

University of Economics, Varna

INNOVATIVE SOLUTIONS FOR NEW ADDED VALUE IN THE PRODUCTION OF MEAT AND PROCESSED MEAT PRODUCTS

Assist. Prof. Tsvetan Markov, PhD

Agricultural academy, Sofia,

Institute of Mountain Animal Husbandry and Agriculture – Troyan

THE CIRCULAR ECONOMY IN THE CONTEXT OF CLIMATE CHANGE AND THE GREEN DEAL

Assist. Atanaska Tuntova, PhD

Higher School of Security and Economics, Plovdiv

IMPACT OF R&D EXPENDITURE ON VALUE ADDED OF SMEs IN BULGARIA

Assist. Prof. Dean Ivanov, PhD

University of National and World Economy, Sofia

Second Session

21 October 2022

16:15 – 17:30 ч.

Moderator: Assoc. Prof. Lyubomir Ivanov, PhD

Scientific secretary: Head Assist. Prof. Asen Bozhikov, PhD

THE "EUROPEAN GREEN PACT" - DOES IT HAVE A PLACE AMONG BULGARIAN CONSUMERS

Assist. Prof. Svetla Atanasova, PhD

University Prof. Dr. Asen Zlatarov, Burgas

LONG-TERM OPERATION OF NUCLEAR POWER PLANTS AS INDISPENSABLE ELEMENT OF BULGARIA'S ENERGY STRATEGY **Borislav Boev, PhD**

"Kozloduy NPP-New Builds" PLC

DIGITALIZATION IMPACT ON SUSTAINABILITY IN THE HOTEL INDUSTRY

Mg. oec. Galina Robertsone

Mg. oec. Docent Dzintars Prieditis

Hotel Management College, Riga Technical University, Latvia

EUROPEAN SME INTERNATIONALIZATION TO CREATE HIGH LEVELS OF COMPETITIVENESS AND BALANCED ECONOMIC GROWTH IN AN ECONOMIC RECESSION

Daniel Danchev, PhD Student

D. A. Tsenov Academy of Economics, Svishtov

POST-WAR RECONSTRUCTION OF UKRAINE: MACROECONOMIC RISKS AND ENSURING SUSTAINABILITY

Anastasiia Kornieva, PhD student

Kyiv National Economic University named after Vadym Hetman, Ukraine

SOCIETY 5.0 AND THE CIRCULAR ECONOMY

Giorgi Abashidze, Master of Economics

Batumi Shota Rustaveli State University, Georgia

BLUE CIRCULAR ECONOMY: A NEW CHALLENGE TO SOCIETY 5.0 **Nestan Varshanidze, student**

Batumi Shota Rustaveli State University, Georgia